



## EUROPEAN FEDERATION OF TOURIST GUIDE ASSOCIATIONS

### SUSTAINABLE TOURISM & TOURIST GUIDES



2017 is nominated as the International Year of Sustainable Tourism for Development by the United Nations World Tourism Organization.

Raising awareness of Sustainable Tourism issues and principles benefits us all: tourist guides, visitors, sites and local populations. This seminar aims to raise awareness of the ways in which tourist guides can help to promote and implement sustainable tourism in their own areas of guiding.

We will identify key points in the history and development of our industry which have led to the current international emphasis on sustainability. These include not only environmental concerns but also economic factors and the impact of tourism on local populations.



Continuing, we study the principles of what makes a guided tour compatible with the concept of sustainable tourism, and focus specifically on the role of the tourist guide in fulfilling some of these requirements.

## Topics Studied Include

- Group Management
- Site Carrying Capacities
- The Socio-Cultural Demonstration Effect on Local Communities
- The Socio-Economic Demonstration Effect of Local Communities
- The Doxey Irritation Index
- CITES (International Convention on the Trade and Export of Endangered Species)
- Antiques and Antiquities Laws
- EU Regulations on Cross-Border Transportation of Fake 'Designer' Goods
- Waste Management
- Sustainable use of Utilities

## Seminar Objectives

The Seminar will enable participants to explain and apply best practice principles of sustainability in our daily work as tourist guides.

## Training Methodology

- Interactive, responsive, participative, positive, supportive
- Enabling exchange of experiences
- Working in pairs, small groups and whole group plenary sessions
- Simulating aspects of guiding situations with guests

**Seminar Duration:** Friday 24 November 2017 – 15.00 to 19.00

**Seminar Venue:** Hotel Camden Court, Dublin

**Number of Participants:** Max of 20 participants, min 6 participants

**Trainer:** **Iris Barry**, FEG accredited trainer & WFTGA Lead International Trainer

**Registration Deadline:** 3<sup>rd</sup> September 2017

**Seminar Cost:** 95 EUR per person

**Bank Account Details:** FEG-EUROPEAN TOURIST GUIDE FED

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**Bookings / Payment bank receipts to be sent to Paulo Cosme on:**  
[paulocosme@feg-touristguides.org](mailto:paulocosme@feg-touristguides.org)

**With copy to FEG Secretariat on:** [secretariat@feg-touristguides.org](mailto:secretariat@feg-touristguides.org)

Confirmation upon receipt of payment

List of the participants will be confirmed based on the order of registration date

FEG reserves the right to cancel Seminars if there is insufficient enrolment

A FEG attendance certificate will be issued to participants

**PLACES ARE LIMITED!!!  
EARLY BOOKINGS RECOMMENDED!!!**